

Remit Address:

WOFL 12315 Collection Center Drive Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

Billing Address:

Mentzer Media Service Attention: Accounts Payable 600 Fairmount Avenue Suite 306 Towson, MD 21286

INVOICE

Advertiser	Crossroads GPS FL
Product	CROSSROADS GPS
Estimate Number	1954

Invoice #	4069151-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4069151
Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	08/23/12 - 08/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	DR PHIL	3p-4p								
	POLITICAL	_ ISSUE		00/20/42	to 00/06/40	204	TF				
	WOFL			Th	to 08/26/12 08/23/12	2x :30	3:12 PM	FLSNTV01GPH	\$1,000.00		2
	WOFL			F	08/24/12	:30	3:38 PM	FLSNTVOIGPH FLSNTVOIGPH	\$1,000.00		1
2	WOFL	Fox 35 5p News	5-530P	•					* 1,000110		·
_	POLITICAL										
				08/20/12	to 08/26/12	2x	TF				
	WOFL			Th	08/23/12	:30	5:14 PM	FLSNTV01GPH	\$1,000.00		1
	WOFL			F	08/24/12	:30	5:24 PM	FLSNTV01GPH	\$1,000.00		2
3	WOFL	Fox 35 5p News	530-6P								
	POLITICAL	SSUE		00/00/40		_	mp.				
	MOEL			08/20/12 t	to 08/26/12	2x	TF	EX CNEW O 1 CDM	£4.000.00		
	WOFL WOFL			IN F	08/23/12 08/24/12	:30 :30	5:39 PM 5:43 PM	FLSNTVO1GPH FLSNTVO1GPH	\$1,000.00 \$1,000.00		2
4	WOFL	Fox News 6p News	6p-630p	ļ	00/24/12	.50	3.43 T W	PESMIVOIGIII	Ψ1,000.00		'
7	POLITICAL		ор-озор								
		- 1000 -		08/20/12	to 08/26/12	2x	TF				
	WOFL			Th	08/23/12	:30	6:14 PM	FLSNTV01GPH	\$700.00		1
	WOFL			F	08/24/12	:30	6:17 PM	FLSNTV01GPH	\$700.00		2
5	WOFL POLITICAL	M-Su 10p-11p	10-1030P								
	1 OLITIOAL	10002		08/20/12	to 08/26/12	2x	TS				
	WOFL			Th	08/23/12	:30	10:19 PM	FLSNTV01GPH	\$2,200.00		1
	WOFL			Su	08/26/12	:30	10:24 PM	FLSNTV01GPH	\$2,200.00		2
6	WOFL POLITICAL	MLB Game Non Home	4-7P								
				08/20/12	to 08/26/12	3x	S-				
	WOFL			Sa	08/25/12	:30	3:48 PM	FLSNTV01GPH	\$1,000.00		3
	WOFL			Sa	08/25/12	:30	4:41 PM	FLSNTV01GPH	\$1,000.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WOFL	MLB Game Non Home	4-7P	•							
	POLITICAL	. ISSUE									
	WOFL			Sa	08/25/12	:30	7:27 PM	FLSNTV01GPH	\$1,000.00		1
7	WOFL	COPS	8p-9p								
	POLITICAL	. ISSUE									
				08/20/12	2 to 08/26/12	2x	S-				
	WOFL			Sa	08/25/12	:30	8:13 PM	FLSNTV01GPH	\$1,000.00		1
	WOFL			Sa	08/25/12	:30	8:42 PM	FLSNTV01GPH	\$1,000.00		2
8	WOFL POLITICAL	Fox News Sunday ISSUE	10a-11a								
				08/20/12	2 to 08/26/12	1x	S				
	WOFL			Su	08/26/12	:30	10:59 AM	FLSNTV01GPH	\$500.00		1
			Aired Spots	16							

<u>Gross Total</u> \$17,300.00

Agency Commission \$2,595.00

Net Amount Due \$14,705.00 Payment Terms 30 Days